

An Outdoor Industry Award for Entre-Prises and Monkey Space at the 2017 Outdoor Show (Friedrichshafen, Germany)

19 June 2017

This award was given in recognition of a major technological advance, and acknowledges Entre-Prises' expertise and flair for innovation.

An innovative design

Monkey Space is an innovative new 3-dimensional structure set to revolutionise training. Self-standing and highly modular, with a cubic base, it comes with a constantly evolving range of training tools and accessories for customising routes. Monkey Space is a new training concept offering infinite possibilities for training in a safe, ergonomic environment.

This award is a fitting reward for the hard work and dedication of Sébastien Valran, Monkey Space's designer at EP. Sébastien has been an EP engineer since 2015, and also coaches France's youth climbing team.

"Monkey Space is an innovative design that combines bouldering with cross-fit and parkour, all flourishing markets in their own right. With Monkey Space, the user is in control. It's all about "Doing It Yourself" and the user experience!" explains Hélène Baudrand, International Marketing Manager.

A prestigious award

On Sunday 18 June, Entre-Prises won an award in the **OutDoor INDUSTRY Awards**, out of 330 products entered in the "Concepts & Services" category.

Every year, the presentation of the OutDoor INDUSTRY Awards is one of the highlights of the Friedrichshafen international trade fair, with the most innovative products singled out and presented to attendees in an exclusive exhibition area.

Before the titles of Winner, Gold Award Winner and Start-Up can be formally awarded, a panel of distinguished experts assesses the entries according to set criteria. The assessment process is in two parts: once the panel has made its initial selection, the finalists present their products physically for detailed testing and assessment by the experts.

The panel of twelve experts, five journalists, athletes, designers and manufacturers representing seven countries from across the world, agreed that Monkey Space represents a true revolution in training and progression for climbers. Initially available in four sizes, Monkey Space enables climbers and gymnasts to develop their technical and physical skills, whatever their standard!

This new training tool is constantly evolving, easy to assemble, user friendly and great fun. It is the perfect fit for any climbing or fitness gym or multi-sport centre seeking to enhance its customer experience.



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Available in the Entre-Prises **press area**: <http://www.entre-prises.com/en/press-section/>
Press pack, press releases, photo gallery

ABOUT ENTRE-PRISES:

<http://www.entre-prises.com>

Entre-Prises (EP) is part of the ABEO Group and a pioneer in the climbing structure industry, designing, manufacturing and installing bespoke solutions to develop the sport of climbing throughout the world. From teaching walls to complex structures for international competitions, EP solutions are suitable for climbers of all standards.

EP acts as a true local partner: the “à la carte” services available include artificial climbing structures, holds and accessories together with maintenance, training and route-setting services, providing comprehensive support for customers with their projects.

As a partner to the IFSC (International Federation of Sport Climbing), EP is committed to playing an active role in developing climbing for all.

